



2026 PRICING & PACKAGE GUIDE

Strategic brand and web design curated for female-owned
brands who are ready to stand out off and on social media

WWW.DESTINEDDESIGNSTUDIOO.COM



HEYT'M DENISA

I'm a Christian creative visionary, brand and web designer from the beautiful isle of Trinidad and Tobago. I've been in the creative space for over five years, and I genuinely love partnering with female-owned brands to create bold, meaningful designs that help them grow, evolve, and step fully into their purpose.

By day, I work as an ICT Support Professional with a growing focus in Business Analytics. Beyond that, I also serve at my local church as the Visual Communications Director, bringing vision, clarity, and excellence to every visual experience.

At Destine Design Studio, we don't just offer services—we create experiences. Our heart is to empower our clients, build lasting relationships, and support brands in ways that truly make an impact. If you're ready to elevate your brand, website, and social presence with strategy that works for you (not against you), then you're absolutely in the right place.

Let's Do This!

PROGRAMS

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Canva

ChatGPT

Google Gemini

CapCut

WIX

WIX Studio

Shopify

Squarespace

WordPress

Bandzoogle

Acuity Scheduling

SKILLSET

Brand Strategy

Brand Identity and Logo Design

Web Design and Development

Email Campaign Design

Social Media Content

Shipping, Label and Package Design

Video Editing

HTML, CSS & PHP Coding

STRATEGIC. BOLD. UNIQUELY YOURS.

WE CREATE BOLD, FAITH-
ROOTED BRANDS
FOR FEMALE ENTREPRENEURS
READY TO STAND OUT,
SHOW UP CONFIDENTLY,
AND GROW WITH INTENTION.

From intentional visuals to thoughtful strategy, we create brands that feel aligned, impactful, and unmistakably you. Let's build a brand that works for you and reflects the vision God placed inside you.

WEBSITE DESIGN & DEVELOPMENT

Ideal for: brands ready to invest in a custom website that feels aligned, strategic and elevated, designed to support growth, clarity, and long-term success.

Website Design & Strategy

Custom Website Design (WordPress, Wix, Shopify, Squarespace)

6 Custom Designed Pages (Includes Homepage Design)

20 Product Inventory Set Up (if applicable)

Basic SEO Set Up (titles, meta descriptions, alt texts)

1 Website Mockup Design

1 Site Launch Flyer for Social Media

Site Mobile Optimization

Custom Favicon

Social Links Integration

Pre-Recorded Website Walkthrough Video

3 Rounds of Revisions during the project timeline

TIMELINE: APPROXIMATELY 2-4 WEEKS

PACKAGE INVESTMENT COST

STARTING AT \$1,500

PAYMENT PLANS AVAILABLE

WEBSITE REVAMP (EXISTING WEBSITE)

Ideal for: brands who already have a website but feel it no longer aligns with their growth, brand direction, or current goals and are ready for a refreshed, more intentional digital presence.

Website Design & Strategy

4 Custom Designed Pages

Basic SEO Enhancements (titles, meta descriptions, alt texts)

1 Website Mockup Design

1 Site Launch Flyer for Social Media

Site Mobile Optimization

Custom Favicon

Social Links Integration

Pre-Recorded Website Walkthrough Video

3 Rounds of Revisions during the project timeline

TIMELINE: APPROXIMATELY 2-3 WEEKS

PACKAGE INVESTMENT COST

STARTING AT \$750

PAYMENT PLANS AVAILABLE

GETTING STARTED BRAND DESIGN PACKAGE

Ideal for: New or early-stage brands who are ready to build a strong foundation with clarity and intention. This package is perfect if you're launching your business or transitioning from DIY visuals and want a polished, cohesive brand identity that reflects your vision and attracts the right audience.

Brand Design Strategy and Research

Full Brand Logo Suite (Primary Logo, Secondary Logo, Submark Logo)

Brand Style Guide consisting of:

- Brand Message
- Ideal Client Profile
- Mood/ Inspiration Board
- Brand Colors with Usage
- Brand Typography Styles with Usage
- Logo Guideline with Usage

2 Content Post Flyer (editable with Canva for future editing)

1 Story Post Template + Feed Post Template

5 Highlight Covers

2 Rounds of Revisions during this project

TIMELINE: APPROXIMATELY 1-2 WEEKS

PACKAGE INVESTMENT COST

STARTING AT \$500

PAYMENT PLANS AVAILABLE

TOP-NOTCH BRAND DESIGN PACKAGE

Ideal for: growing brands that are ready to elevate their visual identity and strengthen their brand presence across platforms. This package is ideal if you want a more comprehensive brand system, refined visuals, and strategic assets that support long-term growth and consistency.

Brand Design Strategy and Research

Full Brand Logo Suite (Primary Logo, Secondary Logo, Submark Logo)

Brand Style Guide consisting of:

- Brand Message
- Ideal Client Profile
- Mood/ Inspiration Board
- Brand Colors with Usage
- Brand Typography Styles with Usage
- Logo Guideline with Usage

6 Content Post Flyer (editable with Canva for future editing)

2 Emailer Designs (editable with Canva for future editing)

1 Story Post Template + Feed Post Template

5 Highlight Covers

3 Rounds of Revisions during this project

TIMELINE: APPROXIMATELY 2-3 WEEKS

PACKAGE INVESTMENT COST

STARTING AT \$800

PAYMENT PLANS AVAILABLE

BOOKING BRAND & WEBSITE PACKAGE COMBO

Ideal for: service-based entrepreneurs who want a cohesive brand identity and a functional booking website that positions them professionally, builds trust, and makes it easy for clients to inquire or book with confidence.

Website Design & Strategy

Full Custom Acuity Scheduling Website Design

Setup of Offered Services with Prices

Brand Design Strategy and Research

Full Brand Logo Suite (Primary Logo, Secondary Logo, Submark Logo)

Brand Style Guide consisting of:

- Brand Message
- Ideal Client Profile
- Mood/ Inspiration Board
- Brand Colors with Usage
- Brand Typography Styles with Usage
- Logo Guideline with Usage

4 Content Post Flyer (editable with Canva for future editing)

1 Story Post Template + Feed Post Template

5 Highlight Covers

2 Rounds of Revisions during this project

TIMELINE: APPROXIMATELY 2-3 WEEKS

PACKAGE INVESTMENT COST

STARTING AT \$650

PAYMENT PLANS AVAILABLE

SOCIAL CONTENT PACKAGE

Ideal for: brands who want consistent, on-brand social content without the overwhelm. This package is perfect if you need polished visuals to show up confidently online, promote your services, and maintain a cohesive feed, without committing to long-term content management.

4 CONTENT POST

\$150

6 CONTENT POST

\$210

8 CONTENT POST

\$250

12 CONTENT POST

\$300

TIMELINE: APPROXIMATELY 2-3 WEEKS

ADD-ON SERVICES

A large, stylized palm tree graphic in a light green color, positioned on the left side of the image. It has a long, slender trunk and a large, fan-like frond at the top. The background is a solid light yellow color.

VIP Design in a Day

VIP Design in a Week

Product Package Design

Shipping Package Design

Website Maintenance

Card Designs (Business, Loyalty, Thank You, Gift Cards, etc.)

Website Banners and Graphics

Email Signature Design

Email Campaign Design

Doortag Design

Planner Design

E- Book Design

AI Photo Generation (Headshots, Full Body shots, etc.)

TIMELINE VARIES BASED ON THE ADD-ON SELECTED

ADD-ON PRICES VARY

\$150 - \$1,000

PAYMENT PLANS AVAILABLE

THE PROCESS

You'll begin by submitting an inquiry sharing your preferred service, timeline, and a bit about your brand. If we're a good fit, you'll receive a custom proposal to review, along with a contract and invoice to officially secure your spot.

Once everything is confirmed, you'll complete a brand questionnaire and strategy call (if included), where we align on vision, goals and creative direction. From there, I'll bring your brand to life through thoughtful design and intentional strategy. You'll review each phase, provide feedback, and we'll refine everything within the agreed revision rounds.

Once final approval and payment are complete, you'll receive your finalized files, walkthrough videos (where applicable), and any launch assets included in your package.

PAYMENT PLANS

To make larger projects more accessible, payment plans are available.

Depending on the scope of your project, **payments may be split into structured installments (such as 50/50, 50/25/25, 25/25/25/25)**, which will be clearly outlined in your proposal.

All projects require a non-refundable deposit to begin. Due to the nature of creative and digital services, all payments are final.



UNSURE OF WHAT YOUR BRAND NEEDS?

Take our **“Find My Ideal Destine Designs Service”** quiz which would recommendation a package most suited for your current brand needs and goals **or** you can book a consult call and I’ll direct you to the best-fit package based on your current brand structure.

[TAKE QUIZ](#)

[BOOK CONSULT CALL](#)

READY ELEVATE YOUR BRAND FOR 2026?

Thank you for exploring the Destine Design Studio 2026 Services & Pricing Guide. This season, I'm intentionally partnering with women-led brands who are serious about growth, clarity, and showing up confidently online.

If you're ready to invest in your brand visuals, strengthen your strategy, and create a digital presence that truly reflects where you're headed, I'd love to work with you. Whether you're looking for a focused refresh, a full rebrand and website, or strategic design support, there's a service designed with your journey in mind.

xoxo, Penisa

